



**(500) Global Marketing Team**

**TEAM NUMBER** \_\_\_\_\_

**RATING SHEET – COMPLETE ONE PER TEAM**

**PRESENTATION SCORE**

Judge 1 (180 points) \_\_\_\_\_

Judge 2 (180 points) \_\_\_\_\_

Judge 3 (180 points) \_\_\_\_\_

Total Judges' Points \_\_\_\_\_

Divided by # of Judges \_\_\_\_\_

**AVERAGE PRESENTATION SCORE** \_\_\_\_\_ (180 maximum)

**TECHNICAL SCORES**

Judge 1 (230 points) \_\_\_\_\_

Judge 2 (230 points) \_\_\_\_\_

Judge 3 (230 points) \_\_\_\_\_

Total Judges' Points \_\_\_\_\_

Divided by # of Judges \_\_\_\_\_

**AVERAGE TECHNICAL SCORE** \_\_\_\_\_ (230 maximum)

**TOTAL SCORE** \_\_\_\_\_ **(410 maximum)**

**RANK**



**(500) Global Marketing Team**

**Judge Number** \_\_\_\_\_

**Team Number** \_\_\_\_\_

**Presentation Scoring Rubric**

<b>Evaluation of oral presentation</b>	<b>Below Average</b>	<b>Average</b>	<b>Good</b>	<b>Excellent</b>	<b>Points Awarded</b>
Opening and summary	1-5	6-10	11-15	16-20	
Content of presentation	1-5	6-10	11-15	16-20	
Effectiveness of presentation	1-5	6-10	11-15	16-20	
Contribution by all team members	1-5	6-10	11-15	16-20	
Quality of problem solution	1-5	6-10	11-15	16-20	
Answers to judges' questions	1-5	6-10	11-15	16-20	
Supporting documentation	1-5	6-10	11-15	16-20	
All points or none are awarded per item below.					
Setup lasted no longer than three (3) minutes				5	
Presentation lasted no longer than ten (10) minutes				5	
Documentation submitted at time of check-in: Marketing Plan including Title Page, Table of Contents, and Works Cited (1 copy) <i>Must have copies for both preliminaries and finals</i>				10	
Plan used the correct format for Title Page, Table of Contents, Marketing Plan, and Works Cited according to the <i>Style &amp; Reference Manual</i>				10	
At least two original team members in attendance at time of presentation				10	
<b>TOTAL PRESENTATION POINTS (180 points maximum)</b>					

***Props and/or additional items shall not be used as a basis for scoring.***

**TOTAL MAXIMUM POINTS = 410**

**PRESENTATION WILL BE STOPPED AT TEN (10) MINUTES**